



13-17 MARCH 2010

POST SHOW REPORT

MORE THAN 41.000 JEWELRY VISITORS EXPERIENCED THE INSPIRED ATMOSPHERE OF ISTANBUL JEWELRY SHOW BETWEEN 13 – 17 MARCH 2010.

22 March 2010, ISTANBUL

Organised by Rotaforte and promoted jointly by Rotaforte-UBM Asia, ISTANBUL JEWELRY SHOW opened its glossy doors for the 30th time with 1014 exhibitors and 41.207 visitors between 13 – 17 March 2010.

With considerably more than 40.000 industry professional visitors from 87 countries, ISTANBUL JEWELRY SHOW experienced a growth of 24% increase in visitor numbers. Top ten countries with the largest visitors are Russia, Iran, Syria, Greece, UAE, India, Iraq, Italy and Germany. The list is followed by Lebanon, Azerbaijan, Bulgaria, Morocco and Egypt.

The atmosphere was very positive in general and high ordering activity created a good mood for the jewelry sector professionals. 344 international, 670 local exhibitors showed their new collections and hottest trends, ISTANBUL JEWELRY SHOW provided a challenging B2B environment.

President of Rotaforte, Ms Sermin Cengiz said “Especially in the last 4-5 years, the business world has its eyes on rapidly developed Turkish market , as well as Istanbul’s center position. Istanbul’s role in the international jewellery industry has become heavily pronounced in recent years that many expect this wonderful metropol to soon will host the world’s jewellery trade traffic. We are very pleased with the results of 30th ISTANBUL JEWELRY SHOW which even exceeded our expectations. These results show us, Istanbul and ISTANBUL JEWELRY SHOW is a perfect gate not for only buying and selling activity and also for the trade of emerging markets.”

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30. ISTANBUL JEWELRY SHOW BY NUMBERS (13 – 17 March 2010)

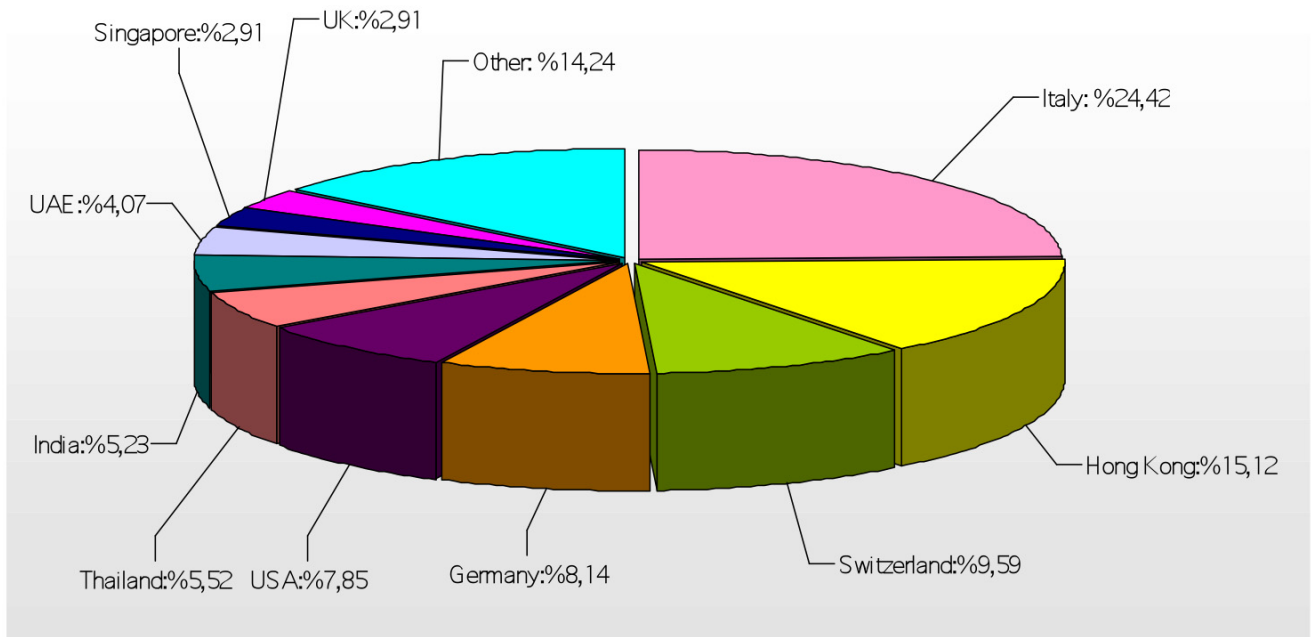
ABOUT EXHIBITORS

Total Number of Exhibitors	1.014
Total Number of Turkish Exhibitors	670
Total Number of Foreign Exhibitors	344
Total Number of Foreign Exhibitors' Countries	28

FOREIGN EXHIBITORS' COUNTRIES

Belgium, China, France, Germany, Hong Kong, India, Indonesia, Israel, Italy, Japan, Lebanon, Lithuania, Malaysia, Mexico, Netherlands, Palestine, Poland, Russia, Singapore, South Africa, South Korea, Spain, Switzerland, Thailand, UAE, UK, USA, Ukraine.

FOREIGN EXHIBITORS' COUNTRIES CHART



ABOUT VISITORS

Total Number of Visits	41.207
Total Number of Turkish Visits	34.819
Total Number of Foreign Visits	6.388
Total Number of Press Visits	485
Total Number of Foreign Visitors' Countries	87

FOREIGN VISITORS' COUNTRIES

Afghanistan, Albania, Algeria, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahrain, Belarus, Belgium, Bosnia Herzegovina, Brazil, Bulgaria, Cambodia, Canada, China, Colombia, Croatia, Cyprus, Czech Republic , Egypt, Estonia, France, Georgia, Germany, Greece, Holland, Honduras, Hong Kong, Hungary, India, Indonesia, Iran, Iraq, Israel, Italy, Japan, Jersey, Jordan, Kazakhstan, Kuwait, Kyrgyzstan, Lebanon, Liberia, Libya, Lithuania, Macau, Macedonia, Malaysia, Mexico, Moldova, Morocco, New Zeland, Nigeria, North Africa, Norway, Pakistan, Paletsine, Poland, Portugal, Qatar, Romania, Russia, Rwanda, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, Spain, Sri Lanka, Surinam, Sweeden, Switzerland, Syria, Taiwan, Thailand, Tunisia, Turkmenistan, UAE, Uganda, UK, Ukraine, USA, Uzbekstan, Yemen

FOREIGN VISITORS' COUNTRIES CHART

